

January 27, 2024

PRESS RELEASE

IPAMA Hosts Successful Promotional Meet in Delhi, Gains Full Support from Indian Institute of Packaging for IntraPac India Exhibition



New Delhi, January 27, 2024 – The Indian Printing Packaging & Allied Machinery Manufacturers' Association (IPAMA) organised a successful Promotional Meet on January 27, 2024, at Crowne Plaza Hotel, New Delhi, in collaboration with the Indian



Institute of Packaging. The event witnessed the participation of key industry figures, including Mr. Sunil Jain, Chairman of the Indian Institute of Packaging and President of Rajoo Engineering Ltd; Mr. Sudeep Sarcar, CEO of IEML; Dr. Tanweer Alam, Additional Director-IIP; Mr. Barun Banerjee, CTO of Jupiter Laminators Pvt. Ltd; Mr. Rakesh from PHD Chamber of Commerce and Industry, representatives from esteemed

organizations such as Dabur, Nestle, HUL, and exhibitors of IntraPac India, along with senior officials from IPAMA and the Indian Institute of Packaging. The event saw a total of 146 delegates in attendance from the Packaging Industry.

Dr. Tanweer Alam, Additional Director, IIP, addressed the audience during the Promotional Meet, providing insights into the IntraPac India Exhibition, highlighting the Institute's activities, and showcasing its contributions to the promotion of the Indian Packaging Industry. Mr. Sunil Jain, President, IIP, also commended IPAMA for its efforts in organizing the IntraPac Exhibition. Several IIP Alumni shared their perspectives on the occasion.



Representatives from IPAMA, Mr. Jaiveer Singh, President, and Mr. Vinay Kumar Gupta, General Secretary, updated the audience on exhibition details and the complimentary facilities available to exhibitors and business visitors. They announced that the Ministry of MSME had confirmed to provide financial assistance to MSME Units under the Procurement & Marketing Support Scheme, alleviating the financial burden on these units.



Under the theme "The Future is Out of the Box," Mr. Jaiveer Singh expressed IPAMA's commitment to industry growth, pledging to make IntraPac India the largest packaging show in India after a few editions. They emphasized that IPAMA works solely for the development of the Indian Printing and Packaging Industry, not for profit, distinguishing it from other organizers with different motives for exhibitions.

The audience applauded IPAMA's efforts in organizing IntraPac India, expressing confidence in the success of

