



**Established** in the year 1988, Indian Printing Packaging & Allied Machinery Manufacturers' Association (IPAMA) has been in the centre-stage, since its inception, to promote the Indian Industry on different domestic and international platforms through various modes. The Association has also been providing necessary inputs on policy related issues to concerned Government organisations, in collaboration with CII, FICCI, Department of Heavy Industry, BIS, PHDCCI, EEPC etc. It is also working on Make-in-India policy and to maximise exports, simultaneous reduction of imports and development of latest technology and infrastructure across the country, particularly for the MSME Units.

**IntraPac India** is the latest addition in the long history (journey) of IPAMA which will be held from March 14-17, 2024 at India Expo Centre, Greater Noida, NCR Delhi. The venue is equipped with all the modern facilities for organising National and International Exhibitions and also well connected with different modes of transport facilities. During IntraPac India, meet the Manufacturers, Packagers, Indian & Foreign Traders and Dealers in different packaging products, under a single roof.



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“IPAMA is an equal partner  
in India's growth story”

Mr. Jaiveer Singh, President, IPAMA

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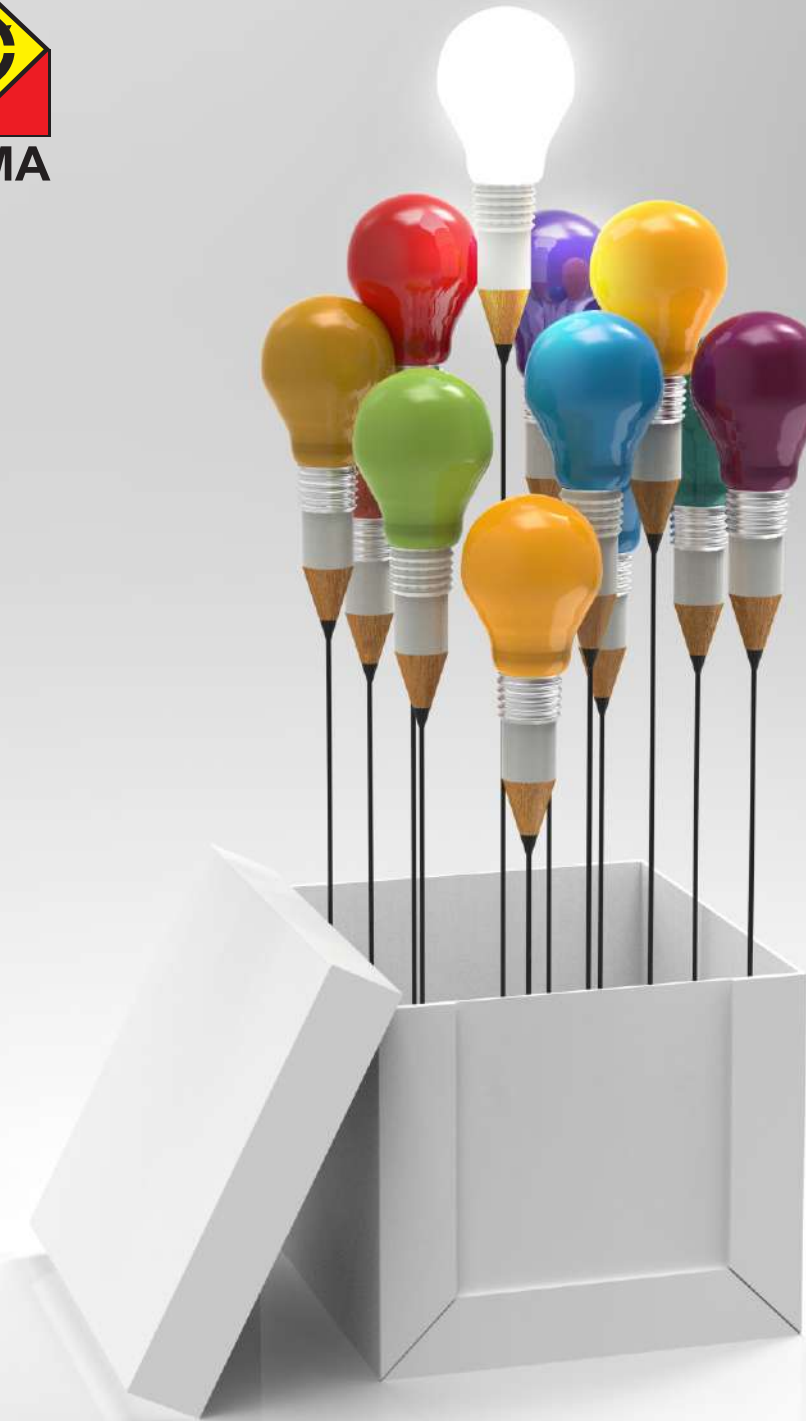
Confederation of Indian Industry



Indian  
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The Future is **Out of The Box**



**IntraPac India**

India Expo Centre, Greater Noida, NCR Delhi  
14 – 17 March, 2024



## *The Packaging Revolution*



When we talk about the economic boom that accompanied the industrial revolution, we forget its unsung hero - the packaging industry.

It is packaging that helped commodities turn to household brands and luxuries reach all corners of the world - be it food, beverages, oral care, soaps, candles...

Today, packaging is such an integral part of our lives that we can't think of a world without it.

The industry has constantly evolved to keep up with the changing needs of the customers. Inter-continental export of fresh food, electronics and e-commerce has played a big role in this change.

Today, it is gearing up to take on the challenges and opportunities of the future - sustainability, personalisation, minimalism, tech-enabled smart packaging to name a few.

IntraPac India 2024 will be the place to showcase all the futuristic innovations and today's best-sellers in the packaging industry.



## IntraPac India 2024

### The showstoppers of Packaging Industry are here

IntraPac India 2024 is brought to you by IPAMA - the organisers of the exceptionally successful Printpack exhibitions. Intrapac India will have a laser sharp focus on the packaging industry. It will give limelight to the leading players in all packaging sectors.

IntraPac India 2024 will be your next mega opportunity to be seen and considered by your potential customers. Come, show them your out of the box innovations, or simply what makes you the preferred choice of your current customers.

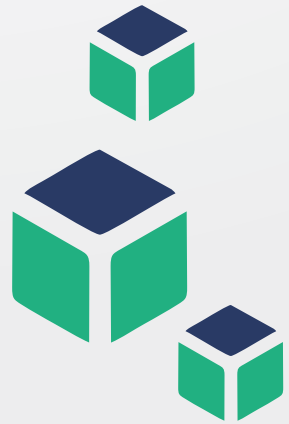






## PLASTIC PACKAGING

Plastic packaging is lightweight and durable, making it a cost-effective and efficient choice for businesses. It is also water-resistant and can protect products from moisture, air, and other environmental factors, reducing the risk of spoilage and contamination.





## PHARMA AND COSMETICS

Pharma and cosmetics packaging require high-quality materials that are safe, durable, and can withstand the demands of transportation and storage. Additionally, sustainability is becoming increasingly important in both industries, with a growing trend towards eco-friendly packaging solutions that reduce waste and minimize environmental impact.



## RIGID PACKAGING

Mono cartons play a crucial role in packaging, providing a cost-effective and versatile option for a wide range of products. In recent years, the many mono carton manufacturers have started using recycled and biodegradable materials and are incorporating environmentally-friendly practices into their manufacturing processes.





## ASEPTIC AND TETRA PACKAGING

Both aseptic and Tetra packaging have several benefits, including a longer shelf life for products, improved food safety, and reduced food waste. Additionally, they are lightweight and easy to transport, making them a popular choice for manufacturers and consumers alike.

## INJECTION MOLDING

Injection molding process involves injecting molten plastic into a mold cavity, allowing it to cool and solidify into the desired shape. Injection molding offers several benefits for packaging, including cost-effectiveness, consistency, and the ability to produce complex shapes and intricate details.

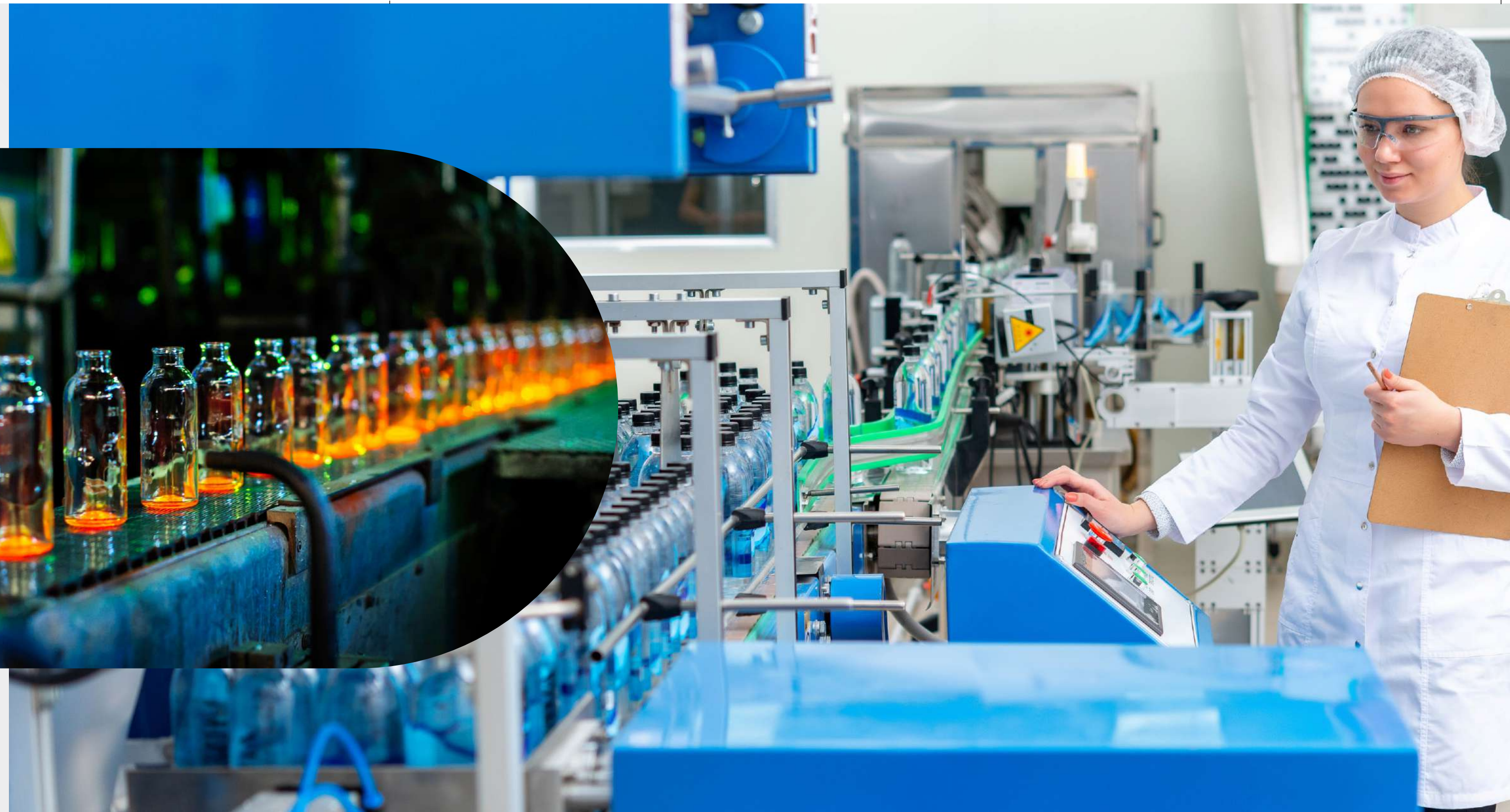




## GLASS PACKAGING

Glass is a versatile and durable material that is both aesthetically pleasing and eco-friendly, making it a popular choice for many brands.

The glass packaging industry is also adapting to changing consumer demands and preferences. Many manufacturers are now designing glass containers with innovative features such as resealable caps and easy-pour spouts, making them more convenient for consumers to use.





## FILLING

The filling industry plays a crucial role in ensuring that products are packaged correctly, meeting quality and safety standards, and providing consumers with products that are safe to use and consume.



## SEALING

There are several types of sealing methods used in the packaging industry, including heat sealing, adhesive sealing, and induction sealing. In addition to providing protection and security, sealing can also be used to enhance the shelf life and freshness of products.



## LABELLING

Labels come in many different forms, including adhesive stickers, tags, sleeves, and wraps, and can be made from a variety of materials such as paper, plastic, and metal.

Advances in technology have made it possible to produce labels with advanced features such as RFID (Radio Frequency Identification).



## PAPER AND FLEXIBLE

Both paper and flexible packaging have advantages and disadvantages depending on the product and industry in question. Paper packaging is generally more eco-friendly but may not be suitable for all products, while flexible packaging is highly versatile but may not be as recyclable as paper. Ultimately, the choice between paper and flexible packaging depends on factors such as the product type, consumer preferences, and sustainability goals.





# METAL PACKAGING

Metal packaging is a popular choice for businesses that need durable, protective, and sustainable packaging solutions. As technology continues to advance, new methods and materials are emerging to make metal packaging even more efficient, eco-friendly, and versatile.





## PROTECTIVE PACKAGING

Bubble wraps, shrink wraps, foam inserts, packing peanuts, and air pillows are a few kinds of protective packaging materials. These can be used to cushion products and prevent them from shifting or rubbing against each other during transit.

In addition to protecting products from damage, protective packaging can also help prevent theft and tampering.



## BIO-DEGRADABLE PACKAGING

Bio-Degradable packaging is compostable, which means it can be broken down into nutrient-rich soil. This makes it an ideal choice for eco-conscious businesses and consumers who are looking for packaging that is both sustainable and functional.

## TRACEABILITY AND TRACKING

Traceability and tracking are critical elements in the packaging industry, as they ensure that products can be traced and tracked from the production line to the end consumer.

One of the primary benefits of traceability and tracking is the ability to maintain quality control throughout the supply chain.



## AUTOMATION AND ROBOTICS

Automation and robotics are increasingly being used in the packaging industry to improve efficiency, reduce labour costs, and enhance the quality of packaging operations.

One of the key benefits of automation and robotics in the packaging industry is increased speed and accuracy.





## LOGISTICS

Logistics play a crucial role in the packaging industry as it involves the movement of goods from the manufacturing site to the end consumer. Effective logistics management in the packaging industry ensures that products are delivered on time, in good condition, and at the lowest possible cost.





## SERVICES AND CONSUMABLES

Both packaging services and consumables play critical roles in the packaging industry. Packaging services ensure that companies have access to the expertise and resources needed to create effective packaging solutions, while packaging consumables provide the materials and components necessary to produce those solutions. By working together, these two components help companies to produce high-quality packaging products that meet the needs of consumers and businesses alike.



## Welcome to the world's most exciting consumer market

India presents a promising opportunity for the packaging Industry. It is one of the world's largest and fastest-growing consumer markets, with a population of over 1.3 billion people and a growing middle class with increasing disposable incomes.

India's middle class, projected to reach 547 million by 2025\* is driving demand for a wide range of consumer goods - from electronics and appliances to automobiles and luxury items. The Indian consumer today has higher incomes and more diverse tastes, leading to increased demand for premium and specialised products.

The growth of e-commerce and digitalization has also been a major factor in the growth of the Indian consumer market, with more and more consumers shopping online for everything from groceries to fashion to electronics. This has opened up new opportunities for both domestic and international companies to reach Indian consumers. This in turn has turned the country into a hotbed of innovation and growth for the packaging industry.

\*McKinsey Report

